

Purpose, Objectives, Values



THE PURPOSE OF THE UNIVERSITY OF BALLARAT TO BE:

The leading regional, multi-sector university in Australia acknowledged for its excellence in education, training, research and partnership outcomes and recognised for the benefits it brings to the individuals, organisations and communities it serves.

OUR KEY OBJECTIVES FOR THE UNIVERSITY OF BALLARAT RELATE TO:

OUR GRADUATES

To have graduates with knowledge, skills and competence that enable them to stand out as capable and continuous learners who are self-reliant, ethical and engaged citizens.

OUR STUDENTS' LEARNING

To provide access to effective and high-quality learning and research opportunities for Australian and international students, enabling them to realise their potential.

OUR RESEARCH AND KNOWLEDGE TRANSFER

To undertake internationally recognised research, and engage in knowledge transfer, that has demonstrable relevance to, and impact on, communities and regions served by the University.

OUR ENGAGEMENT

To lead in engagement and partnership through industry, community and indigenous affiliations, taking advantage of the existing collaborative opportunities offered by the University's Technology Park, the Arts Academy, TAFE, the Technical Education Centre, Higher Education programs and our regional campuses.

OUR STAFF

To create a stimulating, rewarding, safe and sustainable work environment where staff are valued, their expertise, skills and knowledge are fully used and where there are opportunities for renewal, career development and leadership.

OUR WORK AND OUR RESOURCES

To commit to continual improvement in the stewardship of resources through ethical, effective and sustainable management and governance and by developing a work culture that is responsive to organisational change and renewal and which is committed to sustainability through reducing the University's impact on the environment.

OUR VALUES

at the University of Ballarat are:

- > Intellectual responsibility and independence
- > Integrity and ethical practice
- > Service to one another and to our communities
- > Learning throughout life
- > Promotion of diversity
- > Purposeful change, continual improvement and sustainability
- > Excellence and quality in what we do

