



## June 2007

### Research Coordinator's Keynotes

#### Foreword to the Research Newsletter

Welcome to the second issue of the School's quarterly research newsletter for 2007. The newsletter showcases the School's achievements over the past three months as well as highlighting key developments in upcoming months. Numerous staff have published refereed and unrefereed papers during the past three months which is a measure of the School's research activity. Congratulations to all concerned.

We are half way through the year's Research Seminar Series and from the abstracts published in this issue you may gain a glimpse of the variety of research interests in the School. Staff in the School have submitted two Discovery and two Linkage applications. The two Discovery applications are cross-institutional and both have received very favourable assessments from external reviewers. Another measure of the research activity in the School is the number and variety of topics covered in the School's Working Paper Series and everyone is encouraged to contribute.

The International Toponymy Conference which is being hosted by the School in November is progressing well, and in this issue we have published a preliminary list of speakers and topics. The School continues to be active in Conference participation, and in the last quarter we have funded attendances at destinations such as Lisbon, Auckland, Canterbury, Singapore, New York, Vienna and Viana do Castelo.

The School's two Research Centres, continue to achieve success with competitive tenders and grants and much can be learned of their activities in their respective bulletins within this newsletter.

The School's research office has completed the arduous task of compiling the annual collection of published Research Data for DEST reporting. Particular thanks go to Leona Pike, the School's Research Administrator, for all the effort she put into this process. Thanks also go to all the staff involved in the data collection – it does seem to be becoming more streamlined.

We trust you enjoy learning about the research developments in the School of Business.

Associate Professor Ian D. Clark  
Research, Higher Degrees and Ethics Coordinator

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#### Point of interest:

This is the second issue for 2007, we appreciate the comments we received about our Volume 2 – Issue 1, and welcome comments on improvements and any other matters of interest. (Please see the last page for contacts)



## 2006/2007 Publications

Since our March 2007 issue, staff and HDR students have notified us of the following publications. Congratulations are extended to the successful authors.

### Refereed Book Chapters

- ⇐ **McRae-Williams, P. & Lowe, J. (2006)**, 'Sustainable Water Supplies and Sustainable Small Towns', *The Changing Nature of Australia's Country Towns* (pp163-178) **B1**
- ⇐ **McRae-Williams, P. (2007)**, 'Regional Clusters: Classification and Overlap of Wine and Tourism Microclusters', *Small Business Clustering Technologies* (pp 141-159) **B1**

### Refereed Journal Articles

- ⇐ **Braun, P. (2006)**, 'The E-Factor: Advancing Women Entrepreneurs in the Digital Economy', *APWIN*, Vol 8 (pp 99-109) **C1**
- ⇐ **Carnegie, G.D. & \*Walker, S.P. (2007)**, 'Household Accounting in Australia: A Microhistorical Study', *Accounting Auditing & Accountability Journal*, Vol 20 No 2 (pp 210-236) **C1**
- ⇐ **Carnegie, G.D. and \*Walker, S.P. (2007)**, 'Household Accounting in Australia: Prescription and Practice from the 1820s to the 1960s', *Accounting Auditing & Accountability Journal*, Vol 20 No 1 (pp 41-73) **C1**
- ⇐ **O'Meara, B. & \*Petzall, S. (2007)**, 'How Important is the Role of the Chancellor in the Appointment of Australian Vice-Chancellors and University Governance?', *The International Journal of Educational Management* Vol 21 No 3 (pp 213-231) **C1**
- ⇐ **Wood, G.J. & \*Newton, J. (2006)**, 'Childlessness and Women Managers: 'Choice', Context and Discourses', *Gender, Work & Organization* Vol 13 No 4 (pp 338-358) **C1**

### Refereed Conference Papers

- ⇐ **Braun, P. (2006)**, 'Action Research and Network Development: Creating Actionable Knowledge', 7<sup>th</sup> ALARPM and 11<sup>th</sup> PAR World Congress, 21-24 August 2006, Groningen **E1**
- ⇐ **Courvisanos, J. (2006)**, 'Ontology of Innovation: Human Agency in the Pursuit of Novelty', HETSA 2006: 19<sup>th</sup> Annual of the History of Economic Thought Society of Australia, 5-7 July 2006, Ballarat, Victoria **E1**
- ⇐ **Courvisanos, J. & \*Richardson, C. (2006)**, 'Modelling Keynes with Kalecki', The 9<sup>th</sup> International Post Keynesian Conference, 15-18 September 2006, Kansas City, Missouri, USA **E1**
- ⇐ **Courvisanos, J. (2006)**, 'Political Economy of R&D', Forum on the Spirit of Innovation II, 26-30 September 2006, University of Littoral Cote d'Opale, Dunkerque, France **E1**
- ⇐ **Errey, R.P. (2007)**, 'Marketing Curriculum – The Missing Jigsaw Piece', 2007 Marketing Educators Association Conference, 26-28 April 2006, San Antonio, Texas, USA **E1**
- ⇐ **Harman, J. (2007)**, 'Successful Social Entrepreneurship: The Case of the Eaglehawk Recycle Shop', International Conference on Services Management, 1-2 June 2007, New Delhi, India **E1**
- ⇐ **Knox, I. & Lynch D. (2007)**, 'Endgame: Optimal Selling Strategies in Online Auctions', 4<sup>th</sup> AGSE International Research Exchange, 6-8 Feb 2007, Brisbane, Queensland **E1**
- ⇐ **Lowe, J. & Pi, L. (2007)**, 'CEOs as Entrepreneurs: Performance and CEO Turnover in China', 4<sup>th</sup> AGSE International Research Exchange, 6-8 Feb 2007, Brisbane, Queensland **E1**

**Non-Refereed Book**

- ⇐ **McRae-Williams, P. (2006)**, '*Community Consultations: A Good Practice for Victorian Miners and Explorers*', (Minerals Council of Australia), Ballarat **A2**

**Non-Refereed Book Chapter**

- ⇐ **Clark, I.D. (2007)**, 'The Djabwurrung: The First Peoples of Ararat and District', *Ararat 1857-2007*, Ararat Rural City Council, Ararat (pp 1-2) **B2**

**Non-Refereed Conferences**

- ⇐ **Billard, S. & \*Herbert, A. (2006)**, 'A Suggestion about Using Action Research for Understanding Organisation as it Happens', Return to Practice: Understanding Organizations as it Happens, 15-16 June 2006, Mykonos, Greece **E2**
- ⇐ **Dellaportas, S., \*Cooper, B. & \*Braica, P. (2006)**, 'Leadership, Culture and Employee Deceit: The Case of the National Australia Bank', AFAANZ Annual Conference 2006, 2-4 July 2006, Wellington, New Zealand **E2**
- ⇐ **Dellaportas, S., \*Yapa, P. & \*Sivanantham, S. (2006)**, 'Internationalising Australian Auditing Standards: A Study of the Submissions to the AUASB Strategic Directions Paper' **E2**
- ⇐ **Harman, J., Lynch, D. & McEachern, S. (2007)**, 'The Social Impacts of Water Restrictions in the Ballarat Water Supply System', Australian Water Association Annual Conference, 29 June 2007, Melbourne **E3**
- ⇐ **Knox, I. (2006)**, 'Online Auctions: Extreme Sports or Viable Fundraising Option for Not for Profit Organisations?', Making Links 2006, 14-15 November 2006, Sydney **E2**
- ⇐ **McRae-Williams, P., \*Deustcher, M. & \*Schwarz, I. (2007)** 'Is the Pipeline Our Lifeline? Water Reform and Sustainability' Ozwater 2007 Convention and Exhibition, 4-8 March 2007, Sydney **E2**

**Consulting Reports**

- ⇐ **Harman, J. & Lynch, D. (2006)**, 'Protecting our Long Term Water Resources Campaign Evaluation' for Central Highlands Water **(N)**
- ⇐ **Author: Harman, J. and Lynch, D. (2006)**, 'Community Perceptions of Water Supply and Demand in 15 Water Systems' for Central Highlands Water **(N)**
- ⇐ **Harman, J.(2007)**, 'In Search of Best Practice: Evaluating dKnet' for Department of Human Services **(N)**
- ⇐ **\*O'May, J. and Harman, J.(2007)**, 'Identifying Issues at the Interface of Public and Private Land: A Scoping Paper' for Department of Sustainability and Environment **(N)**

**Publication Records:**

Staff and HDR students are encouraged to enter information on their publications in the Research Monitor and submit hard copies to the Research Administrator.

For additional research profiles, **please visit the SoB Research website –**

<http://www.cecc.com.au/clients/sob/research/>

**DEST Categories**

- A1** Book (scholarly, commercial published)
- A2** Textbook, translation or monograph etc not covered in A1
- B1** Chapter in a scholarly book
- B2** Chapter in a publication (not covered in B1)
- C1** Article in a scholarly-refereed journal
- E1** Conference Publication – full paper – refereed
- E2** Conference Publication – full paper – non-refereed
- E3** Conference Publication – abstracts & poster summaries

**Other (N)**

**For more information on DEST Categories please visit the Research Monitor website:**

[http://www.cecc.com.au/clients/sob/research/pub\\_cats.php](http://www.cecc.com.au/clients/sob/research/pub_cats.php)

\*Authors not from the School of Business



## Updated Seminar Series 2007 – Wednesdays 1.30pm

Date	Presenter	Title	Room
Wednesday 11 July 2007	Dr Patrice Braun	Womenomics	B125
Wednesday 18 July 2007 <b>Start time TBA</b>	Special Presentation by Professor Christopher Napier	Twenty-Five Years of Islamic Accounting Research: Is there a Silver Jubilee to Celebrate?	B014
Wednesday 8 Aug 2007	Dr Steven McEachern	The Geographic Structure of Volunteering – Evidence from Rural Australia.	B014
Wednesday 22 Aug 2007	Dr Glenice Wood	Mentoring: How Significant a Role does this play in Promotions to Senior Management Positions?	B125
Wednesday 5 Sept 2007	<u>Uma Jogulu</u> & Dr Glenice Wood	Malaysian and Australian Male and Female Middle Managers: A Comparison of their Leadership, Effectiveness, and Career Advancement	B014
Wednesday 19 Sept 2007	Laura Kostanski	Where the heck are we? Placenames Tourism: Marketing a Place to Strangers.	B014
Wednesday 3 Oct 2007	Dr Jerry Courvisanos	Technological Obsolescence and Innovation	B014
Wednesday 17 Oct 2007	Nadine Zacharias	Work-life Balance: 'Good Weather' Policies or Agenda for Fundamental Social Change? A Comparison of Government Policy Frameworks in Australia and Sweden.	B014
Wednesday 31 Oct 2007	Christine O'Connor	TBA	B014
Wednesday 7 Nov 2007	Patrick O'Leary	TBA	B014
Wednesday 5 Dec 2007	Jackie Tuck	TBA	B125

## Seminar Series - Abstracts of completed presentations

### Dr Pamela McRae-Williams

#### **Seminar presentation - 'Water Reform and Sustainability in Drought-Affected Dryland Communities of Rural Victoria' presented 18 April 2007**

This paper provides an overview of the current conditions of the Wimmera-Mallee region specifically relating to the prolonged drought and the replacement of open channel water supply to piped water. The paper will outline and discuss the innovative research undertaken by Water in Drylands Collaborative Research Program (WIDCORP) to document the economic, social and environmental impacts of a dryland region currently experiencing drought conditions and undergoing major water reform.

The research outcomes and findings identified by WIDCORP are expected to be of significance to dryland communities elsewhere in Australia and internationally.

This paper presents the preliminary findings of lessons learned from a parallel and neighbouring dryland drought-affected region of the Northern Mallee which converted the channels to a piped water system in 1992 to 2002. In particular, it will identify how access to a high quality, reliable water supply has benefited the sustainability of farming communities and subsequently alleviated potential drought impacts.

**Dr Lorene Gottschalk****Seminar presentation - 'Gendered Spaces and Transgender Inclusion' presented 2 May 2007**

This paper explores the social and political implications of transgenderism for groups, organisations, institutions and for policy formation. One aim of transgender lobby groups such as Press For Change in the UK and the Australian W.O.M.A.N Network (AWN) and others, is the right of male to female trans-women (MTFs) to enter, both as clients and workers, what were previously understood to be 'gendered' spaces both those which are state funded and those which are privately funded. Publicly funded gendered spaces include Women's Health Centres, Domestic Violence Shelters, Rape Crisis Centres and privately funded organisations include groups such as Women's Circus, Lesbian conferences and festivals.

In-depth interviews were conducted with managers of gendered spaces, both some that had experienced trans-inclusion and some that had not. Discussions during the interviews centred around their values and policies about gendered spaces and the advantages and disadvantages of having gendered spaces, their experience of trans-inclusion where it had occurred and the impact on staff and clients of inclusion.

**Dr Gavin Hurst****Seminar presentation - 'Not So Due Process: The Case against the Due Process Applied within the Australian Accounting Standard Setting Arrangements' presented 16 May 2007**

Despite recent reforms of the Australian accounting standard setting regime the underlying mechanism for community participation in the standard setting process, the due process, remains unchanged.

Due process as developed through the common law can be thought of as providing insights into the equity of fair dealings between individuals and between individuals and government and finds relevance through time between the relationship of fair participation and just treatment. It is only through the observance of the main attributes of due process, *audi alteram partem* [to hear the other side; no person should be judged without a hearing] and *nemo iudex in re sua* [every judge must be free from bias] that the due process as applied within the accounting standard setting can be evaluated.

This paper contends that the due process as applied within the accounting standard setting regime differs significantly from its common law

roots. Rather than a substantive process aimed at accommodating natural justice due process in the standard setting process finds total inclusion within the procedural domain alone and fails to incorporate an appropriate level of openness, opportunity to participate and consideration of interests and opinions that permeate the common law construct of due process. This divergence is clearly extenuated by the manner in which the value of participation is incorporated. Common law due process is consumed within the very nature of outcomes where the value of participation gives meaning to the outcome and is substantive in its nexus to the decision.

**Ms Rosemary Shaw****Seminar presentation – 'Visual Cues in a Constructivist Context' presented 30 May 2007**

If we want our students to become creative and innovative, then we need teaching, learning and assessment strategies that are creative and thoughtful. This desire is married to my challenge of engaging first year students from a range of 'non-law' degrees in the study of an introductory law subject.

This presentation outlined how a student-centred assessment task has been used to create a enriched learning environment.

A student comes to the introductory law subject with social experiences, and this learning tool attempts to allow the student to explore the law in a way that builds on their prior knowledge and experiences in a positive, open and creative manner.

**Dr Mary Hollick****Seminar presentation – 'Exploring Best Practise in Regional Tourism Destinations' presented 13 June 2007**

Mary discussed her role in a project with the Australian Regional Tourism Research Centre which aims to identify what destination stakeholders have learnt from practise and what they consider best practise for the sustainable development, marketing and management of regional tourism destinations in Australia. The presentation covered the theoretical underpinnings of the project and methodology applied in the course of the research. The outcome of the project will be the development of a set of toolkits and training programs that will provide stakeholders engaged in tourism with strategies that will enable the improved development, planning and management of sustainable regional destinations.

## Higher Degree by Research (HDR) Student News

### Forthcoming HDR Confirmations

The following Confirmations will be held in the next four months.

#### Ian Knox

Confirmation date 3 August 2007  
Commencing at 2.00pm in room B014  
PhD Topic: 'The Impact of Buyer Behaviour on Online Auction Selling Strategies'

#### Nina Hall

Confirmation date TBA  
PhD Topic: 'Local Community Engagement in the Development of Ecotourism in Protected Areas of Victoria'

#### Ozair Osman

Confirmation date TBA  
PhD Topic: 'Health Care System and the Role of Pharmaceutical Industry'

#### Martin O'Neill

Confirmation date 12 October 2007  
DBA Topic: 'Integrating OHS Risk Prevention and Recovery Management to Achieve a Financial Viable Workplace, Injury Compensation System'

### Confirmation of Candidature

We extend our congratulations to the following students, who recently completed their Confirmation of PhD/DBA Candidature:

#### Jessie Harman

PhD Topic: 'Enterprising Nonprofits: Forming New Social Ventures'

#### Shuwei (Steven) Wan

DBA Topic: 'The Internationalization Process for Foreign SMEs in China'

### Thesis submissions

#### Fred Cahir

Fred Cahir has submitted his PhD thesis, the examination process is continuing.

#### Patrick O'Leary

Patrick O'Leary has submitted his PhD thesis for examination.

PhD Topic: 'Employers and Industrial Relations in the Australian Meat Processing Industry: An Historical Analysis'

Principal Supervisor: Assoc Prof Peter Sheldon  
University of NSW

### Laura Kostanski, UN Conference

Laura Kostanski has been invited to present the results of her PhD research to the United Nations in August. Laura will be part of the Australian delegation attending the Ninth United Nations Conference on the Standardisation of Geographical Names at the UN headquarters in New York and will be presenting a report on the restoration of Indigenous toponyms (place names). The University, through RAGSO and the school have generously provided some postgraduate conference funds to ensure that Laura is able to attend and represent UB at this international forum.

From the early 1950s the UN has attempted to resolve the issues involved with different forms of cartography and place-naming around the world. Where place names are not standardised or are contested there can be issues in delivering postal services, social aid and myriad other services. For this reason, the UN established the Group of Experts on Geographical Names (UNGEGN) in 1959, and since then the group has met every five years to provide technical recommendations on standardising geographical names at both national and international levels. Laura's report is based on her PhD research and will be focused on the issues surrounding the restoration of Indigenous toponyms in Western Victoria. The report has now been written and will be available at the UN website by the end of July. More details about the conference and other UNGEGN activities can be found at:

<http://unstats.un.org/unsd/geoinfo/ungegn.htm>

### Research Expense Assistance

The RHDE Committee has endorsed funding support for training. Funding of \$1500 is available for research training, where training is critical to the student's HDR Program.

### Statistical Support

Statistical Support is being offered to the HDR and Honours students in the School of Business. David Lynch is providing the support on a fortnightly basis. For more information or an appointment, please contact Leona Pike.

### EndNote Software Support

Library staff will continue to support current EndNote users who, for technical or other reasons are unable or do not wish to convert to RefWorks, to the end of their program of study.

The existing EndNote licence will be maintained for continuing EndNote users only – no new users will be added to the current group.

## Other News

### Special Seminar Presentation

Professor Christopher Napier, an international guest speaker from Royal Holloway, University of London, will present a seminar on Wednesday 18 July 2007 start time TBA. The seminar topic: 'Twenty-Five Years of Islamic Accounting Research: Is there a Silver Jubilee to Celebrate?'

### ARC Discovery Project Applications

Two ARC Discovery projects have received positive assessment from the external reviewers.

1. **Associate Professor Ian Clark and Dr Mary Hollick have submitted an ARC Discovery project application with Associate Professor Ruth Rentschler, from the Bowater School of Management and Marketing, Deakin University.**

#### Project title

'Deliberate and emergent strategies in Indigenous art, place and tourism in Victoria and the Northern Territory'. If the application is successful, the project will assess the value of Aboriginal art, place and tourism in ten case studies in the two study regions. The research aims to answer the question: what is the value of Aboriginal art, place and tourism? The project is seeking funding for two PhD students; one will be based at Ballarat under the supervision of Ian Clark, who will lead the Victorian component of the study.

2. **Dr Lorene Gottschalk has submitted an ARC Discovery project with Professor Sheila Jeffreys, from the University of Melbourne.**

#### Project title

'The sex industry and business practice: a problem for business ethics and a barrier to equal opportunities for women?'

#### Summary

This research will explore the impact of the developing sex industry on the way that business is done in Australia and in business relations between Australia and China. China has been chosen as a comparative study

because of the increasing importance of business relations between that country and Australia. The interconnection between the sex industry and business also raises concerns of ethics and social responsibility.

### News from Dr Glenice Wood

Glen Wood is currently on Professional Development Study Leave. She has been invited to deliver a paper at the European Academy of Management conference in Paris and is heading off on May 14th. She will then travel to the UK where she has been invited to be a Visiting Fellow at The Manchester University and The University of East Anglia at the Norwich Business School, working with two leaders in the field of women in the workplace and diversity. She will also be delivering a paper with Uma Jogulu at the Keele Gender Work and Organization conference at the end of June. She will be back on deck at the end of July.

### Research Data Collection for 2007

The School of Business has finalised its Research Data Collection for 2007 (HERDC). Thirty-nine publications were verified by RAGSO.

Conference Publications	14
Journal Publications	22
Book Chapters	3

### Stonnington Indigenous History Project Launch

In June 2006 Ian Clark and Laura Kostanski completed a three-month consultancy with the City of Stonnington. A report entitled 'An Indigenous History of Stonnington' presented the results of historical research into the Aboriginal history of the city. Key findings are being released and the project launch including history presentation by Associate Professor Ian Clark will take place on Thursday 12 July 2007.

### NVivo Licenses

The School of Business has recently purchase seven additional NVivo licenses. The software is the latest version NVivo 7. For more information please contact Leona Pike.



## Working Paper Series

The major aim of this online series is to publish research-in-progress being conducted by members of the School of Business for the purpose of encouraging a supportive and productive research culture. This series is designed to assist the authors to refine their ideas, methods and analysis through the widest possible dissemination of the papers. All published papers will be available from the School's research website and thus can be accessed through website browsers. All papers will have a statement encouraging readers of these papers to contact the authors with comments and suggestions for further research.

Please submit papers to [l.pike@ballarat.edu.au](mailto:l.pike@ballarat.edu.au) to be reviewed and edited to ensure an acceptable academic standard is met in the presentation, analysis and referencing of the work. Titles and keywords will be provided on the working paper series listing. An abstract and Harvard style referencing is required with all submissions.

After the editorial process and necessary revisions, the papers are placed on the research website in an archival format.

### 2006 Working Paper Series –

Paper #	Title	Author(s)
2006/01	Tourist Visitation to Ebenezer Mission, a Case Study	Eva McRae-Williams and Ian D. Clark
2006/02	Think Manager – Think Male: Influences on Career Advancement Projections for Women in Management?	Glenice J. Wood
2006/03	The comfort of strangers: Hospitality on the Victorian Goldfields, 1850-1860	Ian D. Clark and David A. Cahir
2006/04	Nascent tourism in Victoria in the 1840s: The tourism sensibilities of a most travelled man	Ian D. Clark
2006/05	The northern Wathawurrung and Andrew Porteous, 1860-77	Ian D. Clark
2006/06	The Political Economy of R&D in a Global Financial Context	Jerry Courvisanos

2006/07 Toponyms on the Murray River: A case for 'anglo-Indigenous Identification' Laura Kostanski

2006/08 Dual Naming: Recognising Landscape Identifies within the Constraints of Government and Research Guidelines Laura Kostanski

2006/09 Place Attachment and Toponymic Attachment: Are they the same? Reflections on an Australian case study conducted in 2004 Laura Kostanski and Ian D. Clark

2006/10 That Name is OUR history: Divergent Histories of Place Laura Kostanski

2006/11 Identification of needs and services for lesbians and gay men in the context of problems of rural confidentiality and social exclusion Lorene Gottschalk

### 2007 Working Paper Series –

Paper #	Title	Author(s)
2007/01	The Two Tribes of 'The Econ': A Study of Economists and Economic Media Commentary in Australia	Alex Millmow and Jerry Courvisanos
2007/02	Innovation and Investment: Technological Obsolescence in Australian Manufacturing	Harry Bloch, Maria Mangano and Jerry Courvisanos
2007/03	Optimise Versus Satisfice: An Investment Policy Framework for Sustainable Development	Jerry Courvisanos
2007/04	A Comparison of Peer Evaluations of the Effectiveness of Women's Leadership Styles in Malaysia and Australia	Uma D. Jogulu and Glenice J. Wood



**TRENDS IN TOPONYMY:  
INDIGENOUS IDENTITY AND THEORETICAL  
DEVELOPMENTS IN PLACENAMES RESEARCH**  
**The Brewery Lecture Theatre, SMB Campus, University of Ballarat, Ballarat**  
**Monday 26 - Friday 30 November 2007**

Since the ICOS conference in Pisa in 2005, research in the field of toponymy has taken new directions. This conference aims to consolidate toponymy developments from around the world and will be a forum for considering new academic and practitioner knowledge as it applies to indigenous identity and theoretical toponymy.

*Trends in Toponymy* will bring together researchers from diverse fields including linguistics, toponymy, history, geography, surveying, and indigenous studies.

The conference will include presentations by leading academics and practitioners from *Australia, Norway, Finland, Canada, New Zealand, South Africa, Estonia, Poland, Latvia* and the *United Kingdom*. The conference aims to explore the following themes:

- Indigenous toponymic identity
- Minority toponyms
- Microtoponymy
- Indigenous onomastics
- Toponymic theory

The program includes a full-day fieldtrip to the Grampians (Gariwerd) National Park, and visits to the Brambuk Aboriginal Cultural Centre, Aboriginal rock art, wineries, Sovereign Hill Outdoor Museum, Kirrit Barreet Aboriginal Art Gallery, and Ballarat Wildlife Park.

The conference will produce a fully refereed publication along with working papers.

**Full Conference Papers due 27 July 2007**  
**Working Papers due 31 August 2007**

#### Registration Details

Prices (Australian Dollars) total costs include GST

Earlybird Registration (closes on 31 August 2007)	<b>\$250.00</b>
Student Registration	<b>\$175.00</b>
Full Conference Registration	<b>\$300.00</b>
One Day Conference Registration	<b>\$125.00</b>

The registration fees above include all conference sessions, conference dinner, social events and conference meals for conference attendees.

**Further Info:** <http://www.ballarat.edu.au/ard/business/> see "quick links".

**CONFERENCE CONVENORS:** Associate Professor Ian D. Clark Email: [i.clark@ballarat.edu.au](mailto:i.clark@ballarat.edu.au)  
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## Trends in Toponymy Conference Abstracts

No	Name	Country	Title
<b>Day 1</b>			
<b>Keynote</b>	Bill Watt	Australia	Kaurna Place Names WebSite
	<b>Paper Session 1</b>		
A2621	Mariusz Rutkowski	Poland	What's in a Place Name? Toponyms as the Vehicles in Metaphor Structures.
B2608	Mariko Faster	Estonia	The Opaque Landscape of the Place Names
C2605	Jani Vuolteenaho	Finland	Silenced Toponymies? Four Excursions into the History of Geography
	<b>Paper Session 2</b>		
D2607	Lynn Peplinski	Canada	Accommodating the Minority, Again (Or Still)
E2614	Kaisa Rautio	Norway	Onomastic Notions on Naming and Renaming in the Context of Indigenous Toponymy
<b>Day 2</b>			
	<b>Paper Session 3</b>		
F2702	Peter E Raper	South Africa	Khoisan Indigenous Toponymic Identity in Southern Africa
G2713	Adrian Koopman	South Africa	Engaging with the Landscape: a Comparative Analysis of English, Afrikaans and Zulu Toponyms in KwaZulu – Natal
	<b>Paper Session 4</b>		
H2709	Patrick McConvell	Australia	Indigenous Placenames in the Victoria River District
I2710	John A Taylor	Australia	The Palawa (Indigenous) Place-names of Tasmania'.
J2722	Jonathan Richards	Australia	Many were Killed from Falling Over the Cliffs: The Naming of Mount Wheeler, Central Queensland
	<b>Paper Session 5</b>		
K2706	Luise Hercus	Australia	The Emus Might Have Been Through Here First
L2724	Michael Walsh	Australia	The (Non-) Appearance of Placenames in Australian Aboriginal Song Traditions
<b>Day 4</b>			
<b>Keynote</b>	John Tulloch	Australia	TBA
	<b>Paper Session 6</b>		
M2918	Laura Kostanski	Australia	TBA
	<b>Paper Session 7</b>		
N2901	Carol Leonard	Canada	The Resurgence of an Evanescent Toponymy of a Little-known Canadian Minority, "La Fransaskoisie".
O2903	Guy Puzey	UK	Minority Place-Names on Signs: Policies and Controversies in Scotland and Italy
P2915	Huia Pacey	NZ	Please Adjust Your Bearings – The Name of this Land is not Section 5, Block VII, Gore Survey District
	<b>Paper Session 8</b>		
Q2925	Rob Amery	Australia	Pinning Down Kaurna Names: Linguistic Issues Arising in the Development of the Kaurna Place Names Database
R2923	Ian Kendall	Australia	The Frequency of Use of Indigenous Names as Urban and Suburban Place Names in English-speaking Cities Around the World.
	<b>Paper Session 9</b>		
S2911	Bill Watt	Australia	The Roles and Aims of the Committee for Geographical Names in Australasia
T2916	Aud-Kirsti Pedersen	Norway	Toponymy and Identity in a Language Shift Situation
<b>Day 5</b>			
	<b>Paper Session 10</b>		
U3004	Jan Tent	Australia	European Place-naming Practices on the Southland before 1788
V3017	Fred Cahir	Australia	Why did Squatters in Colonial Victoria use Indigenous Place Names for their Sheep Stations?
	<b>Paper Session 11</b>		
W3012	Zane Cekula	Latvia	Village Names of Latgale and Livu Krasts in Book "Village of Latvia. Names, Geographical Location"
X3019	Ian Clark	Australia	From Doublets to Quintuplets: Multiple Aboriginal Placenames in Victoria, Australia
Y3020	Ted Ryan	Australia	TBA
	<b>Paper Session 12</b>		
Z3026	Nina Atsistamahka (Stan Knowlton)	Canada	The Landscape of Aboriginal Science

## Conferences & Seminars

In the last quarter, nine staff and HDR students have been funded to attend the following conferences:

### **Carnegie, G.**

'The Portrayal of Accounting and Accountants Following Enron' (with Christopher Napier, Royal Holloway, UK) presented at the 2007 Annual Congress of the European Accounting Association (EAA) in Lisbon, Portugal (25-27 April 2007)

### **Langton, J.**

'Motives, Money and Microfinance – Are We Measuring the Right Subsidy Variable' to be presented at the AFAANZ Conference 2007 at the Gold Coast, Queensland (1-3 July 2007)

### **Dellaportas, S.**

'Why Do Good Accountants Commit Fraud? Conversations with Inmate Accountants' to be presented at the AFAANZ Conference 2007 at the Gold Coast, Queensland (1-3 July 2007)

### **West, B.**

'Accounting's Chaotic Margins: Financial Reporting of the Library Collections of Australia's Public Universities' to be presented at the AFAANZ Conference 2007 at the Gold Coast, Queensland (1-3 July 2007)

### **Langton, J.**

'The Permanence of Subsidies and Implications for Overseas Development Assistance' to be presented at the Fifth Asia Pacific Interdisciplinary Research in Accounting Conference 2007 in Auckland, New Zealand (6-10 July 2007)

### **O'Leary, P.**

'Strategic Choice in the Australian Meat Processing Industry: A Case Study Analysis' to be presented at the 15th Annual Conference of the International Employment Relations Association in Canterbury, UK (9-13 July 2007)

### **Millmow, A.**

'Proto-Monetarist or Crank: The Economics of JK Gifford' to be presented at the History of Economic Thought Society of Australia (10-13 July 2007)

### **Tian, F.**

'The Influence of National Culture on the Absorptive Capacity' to be presented at the Seventh International Conference on Knowledge, Culture & Change in Organisations in Singapore (24-27 July 2007)

### **Kostanski, L.**

'Restoration of Indigenous Placenames in Australia: Recognition of History, Identity and Culture' to be presented at the Ninth United Nations Conference on the Standardization of Geographical Names in New York, USA (21-30 August 2007)

### **Hollick, M.**

'Browsers & Seekers: Understanding the Nature of Free Choice Learning in Outdoor Museums' to be presented at the International Congress of Museums/Committee for Education and Cultural Action (ICOM/CECA) in Vienna, Austria (20-23 August 2007)

### **Hollick, M.**

'Insights into Destination Dynamics: The Impact of Dominant Attractions' to be presented at the Association for Tourism and Leisure Education (ATLAS) in Viana do Castelo, Portugal (5-7 September 2007)

## CeCC News

The Centre for eCommerce and Communications (CeCC) operates as a business unit of the School of Business. Through applied research, commercial activities and community engagement CeCC promotes innovation through the application of new technologies.

### **Australian Tourism Accreditation Program**

Implementation activities are nearing completion for a national web-based accreditation program for operators in the tourism sector. The delivered services are based on those piloted through the CRIC Building Better Business Online project.

### **Ballarat ICT Cluster**

CRIC and CeCC recently reported on Stage 2 activities for the Ballarat Information Communications and Technology (ICT) Cluster. Activities which are helping to foster further industry development have included establishing effective communication channels with cluster members; fostering cluster membership; increasing the quantity and quality of inter-firm linkages and alliances; identifying opportunities for collaboration; progressively building and communicating cluster data and intelligence; coordinating newsletters, networks, forums; managing and maintaining the Ballarat ICT website and implementing a cluster monitoring and evaluation process. Stage 3 activities will focus on a number of areas that develop the international exposure and growth of Ballarat ICT cluster organisations. For more information visit [www.ballaratict.com.au](http://www.ballaratict.com.au).

### **Ballarat and District Division of General Practice**

In a joint project with the Centre for Health Research and Practice, CeCC has been involved in the development of a web-based decision support tool that supports GPs' decision-making regarding treatment and referral options for patients with mental health needs. An online service directory that lists key provider details of all the mental health service providers in region has also been developed.

### **Rural Research and Development Corporation**

CeCC will be entering into a research partnership with one of Australia's largest rural research and development corporations. Associated income will be \$180,000 over 2 years. Project activities will be funded through the 2007-08 Investment Plan which includes priorities which focus R&D investments on

the development and adoption of technologies and practices that will meet stakeholder needs and enable the Australian industry to remain globally competitive. More specifically, CeCC will deliver innovative technologies to support integration of final reports onto the organisation's website.

### **Fitzroy Legal Services**

The Victorian Law Handbook Online was officially launched by Rob Hulls MP, Victorian Attorney General during March 2007. CeCC has now been contracted to deliver services to support online publication and maintenance of the Services Directory for Drug and Alcohol Users.

### **Grampians Integrated Cancer Services**

Online services for the Grampians Integrated Cancer Service (GICS) were launched at the Nurses In Cancer Care Conference which was held in Ballarat during June 2007. CeCC implemented this project in parallel with the Collaborative Centre for eHealth finalising an information technology plan for the organisation.

### **Interpath Pty Ltd**

In February 2007, the School of Science and Engineering referred Interpath to the CeCC for advice on maximising adoption of new technologies. Through initial telephone and face-to-face communications CeCC gathered an understanding of the potential scope of initial and future requirements. The first stages of a research and technology project were confirmed during March 2007 with CeCC now delivering content management systems to support the Interpath and Sasha's Blend websites; providing the platform for a new intranet/extranet and also delivering training and advice to facilitate more effective management and utilisation of web based services.

### **Legal Services Commission of South Australia**

The South Australian Law Handbook Online project implementation is nearing completion. This project is utilising the CeCC single source publishing system - a highly flexible web-based application which revolutionises the traditional publishing process. This application can be customised to meet the needs of any organisation that wishes to publish and maintain major reports, strategic plans, books and policies. Organisations that have already benefited from the CeCC single source publishing system include the City of Ballarat, Fitzroy Legal Services, Department of Human Services and University of Ballarat.

## CRIC News

CRIC was involved in two ARC Linkage applications in the May round of submission:

### **Womenomics: Harnessing the Power of Women through a Virtual Business Centre**

Dr Patrice Braun with partners from Monash, RMIT, University of Queensland and La Trobe University.

This project uses an Action Research (AR) approach to analyse the appropriate skilling associated with women's participation and career development in the Australian workforce. It does this through the development and testing of a Virtual Business Centre delivering evidence-based eLearning, eMentoring and eNetworking for women in business. The AR program involves a number of cycles of inquiry to optimise digital skills support to help women across Australia's regions be innovative in their business and reach their full potential. It is argued in this proposal that augmenting women's skills and competencies will help reduce regional skills shortages, particularly in the area of information technology (IT), and contribute to regional innovation (Daly, 2007).

### **Managing Water Supply in Dryland Communities: Valuation, Innovation and Optimisation of Changing Water Supply**

Dr Pam McRae-Williams, Professor Julian Lowe, Dr Steve McEachern and partners from CHRP, CIAO.

The research addresses one of the most critical problems facing Australia today - how to make decisions on the use of water, a critical resource, as its availability changes. It applies a multidisciplinary approach to discover: How water is valued from social, economic, environmental and cultural perspectives; how these values, the level of contestation, and innovation and adaptation, change as water availability changes. A robust model is developed to assist water managers and communities to make better decisions on water use / allocations. It will serve as a model for dryland regions, worldwide, undergoing water reform.

## RAGSO News

### **University of Ballarat 2007 Annual Research Conference**

The Knowledge Age - Forging New Frontiers

The University of Ballarat's one-day Annual Research Conference will be held on **Wednesday 7 November 2007**. The aim of the conference is to showcase the exciting research work being conducted by our students conducting research and early career researchers, and to promote the significance and applicability of this research knowledge to the national benefit.

Much of the research conducted by UB staff and students is built through strong collaboration with industry partners, and makes a direct contribution to economic development, environmental sustainability, cultural progress and social capital in regional Australia.

For further information on the Annual Research Conference, please contact Sharyn Geor, Research & Graduate Studies Office on (03) 5327 9603 or refer to the Conference website [www.ballarat.edu.au/ard/ubresearch/researchconference](http://www.ballarat.edu.au/ard/ubresearch/researchconference)

### **The Launch of the new Research Management System**

**RMEWeb** is the web-based addition to our current MS Windows-based. ResearchMaster software. RMEWeb allows for more people to access the software and access is more convenient. All that is required is a web browser which all UB staff and students have on their computers.

The Publications module will allow every researcher to enter and view their whole publication record.

The Projects module can be used to view any past or current project that has been entered into ResearchMaster, the project Application Module allows projects to be entered directly from RMEWeb.

**PORTIA** - Postgraduate Research Training Information Assistant provides the participants in the research training (research education) process with access to information of significance in achieving the successful and timely completion of higher degree by research programs.

## Honours Scholarships – Round 2

The School of Business now offers up to **seven** discipline-specific honours scholarships per year, to the value of **\$5,000** in the following discipline areas: Accounting, Economics, Law, Human Resource Management, Management, Marketing and Tourism.

### Full-Time Honours Scholarship

A full-time scholarship is payable over one year, in two instalments to the value of **\$5,000**. The **two most meritorious applicants** will be offered scholarships worth **\$5,000 plus course fees \$7,000**. The scholarship is payable for one year, in two instalments. The first instalment of \$2,000 will be made after the HEC census date i.e. in the month of April or September as appropriate. The second instalment of \$3,000 will be paid within 28 days of confirmation of the student's first semester study results. This payment will only proceed if the student receives a minimum of 'Distinction' for the first two units.

### Part-Time Honours Scholarship

A part-time scholarship is payable over two years, in three instalments to the value of **\$5,000**. The first instalment of \$1,000 will be made after the HEC census date i.e. in the month of April or September as appropriate. The second instalment of \$1,000 will be paid within 28 days of confirmation of the student's first unit result. This payment will only proceed if the student receives a minimum of 'Distinction' for the first unit. The third instalment of \$3,000 will be paid within 28 days of confirmation of the student's second unit result. This payment will only proceed if the student receives a minimum of 'Distinction' for the first and second units.

Failure to meet these requirements will result in forfeiting the remainder of the scholarship payments.

For more information on full-time and part-time honours scholarships, please contact Leona Pike.

Selection for the scholarship is primarily on the basis of:

1. Academic merit;
2. The applicant's demonstrated interest in the relevant discipline area;
3. The purpose, nature and significance of the proposed research area; and

4. Other relevant experiences such as awards, previous relevant employment and project work.

**The School reserves the right not to award scholarships and to award more than one scholarship in a discipline area.**

**Call for applications:** two copies of this application form must be emailed to the School of Business's research administrator [l.pike@ballarat.edu.au](mailto:l.pike@ballarat.edu.au) or submitted in person to the research office.

**Closing Dates: Round 2 – 10 August 2007**

## Procedures from the Research Office

### Research Support Application Forms:

Forms for use in applying for travel or other research related support have been posted on the website at:

[http://www.ballarat.edu.au/ard/business/staff/staff\\_onl\\_y/research\\_info.shtml](http://www.ballarat.edu.au/ard/business/staff/staff_onl_y/research_info.shtml)

All forms have been reviewed and updated and are posted on the above website.

**Document Authorisation:** All documents to be authorised by the Research Coordinator should be signed in order of availability as follows: Coordinator - Ian Clark; Deputy - Lorene Gottschalk; and finally Head of School. Anyone acting in these positions should be able to authorise the documents.

### Contact details:

For information on this newsletter or related issues, please contact:

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We aim to produce this newsletter quarterly. We welcome contributions. Our gratitude goes to all who have contributed and made this newsletter a success.

The next issue will be: September 2007  
Check a copy on the web at

<http://www.ballarat.edu.au/ard/business/research/news.shtml>