



PhD Doctor of Philosophy

School of Business

Doctor of Philosophy

The Program

The Doctor of Philosophy is a research degree awarded on the basis of a thesis completed under supervision. Candidates may be full-time (3-4 years) or part-time (4.5-6 years). A PhD may also be awarded in recognition of a collection of scholarly works published in the period following enrolment as a doctoral candidate.

Suitability

Designed for those with an honours or research Master's degree and capacity to undertake research at PhD level.

Candidates who are not qualified to enrol immediately as a PhD candidate may be able to gain admission to PhD candidature after a period of enrolment as a Master of Business candidate.

Requirements for enrolment

Enrolment in the PhD program is probationary. The main requirement when lodging an application is a 250-word summary of the research proposal for the intended research project.

Summary of research proposal

The summary identifies an original problem of significance, and formulates a research proposal. The proposal must demonstrate potential to make a substantial contribution to knowledge. The summary should include:

- a short title
- a description of the problem to be investigated and its significance
- a theoretical framework underpinning the proposed research
- the objective of the proposed research
- the research methods to be employed.

Thesis

The thesis (maximum length 100,000 words) reports original scholarship and research carried out under the supervision of at least two supervisors.

Research higher degree studies require commitment and dedication, but students in the School of Business will find their studies rewarding and enjoyable. We provide continuous guidance and supervision from your first formulation of a research proposal to the completion of your thesis or dissertation, and strive to make sure you achieve your goals.



DBA Doctor of Business Administration

School of Business

Doctor of Business Administration

The “Professional Doctorate”

The DBA – the ‘professorial doctorate’ – involves integrated course work and research. It advances knowledge as well as demonstrating the application of new knowledge in practical situations. Experienced practitioners can use this degree to enhance their professional managerial competence and insights. The portfolio of activities combines rigorous academic theory with management practice. The successful DBA graduate will demonstrate theoretical, practical and scholarly expertise, which will provide a platform for advancing careers in professional practice or academic spheres.

Duration of candidature

The DBA can be completed through full-time enrolment (3-4 years) or part-time enrolment (4.5-6 years). The period of candidature can be reduced through credit given on the basis of previous study and practical experience.

Program structure

Typically the program requires a minimum of six semesters of study, although prior qualifications and experience might reduce this. The standard structure comprises four Advanced Study Units (ASUs), four thematically related Research Projects (RPs) and a dissertation. The structure is established in the form of a Program Plan at the time of enrolment. The plan includes commencement and completion dates, titles of planned units and the names of the unit leaders.

Advanced Study Units

ASUs relate to the theoretical framework of the proposed dissertation. Normally, one of the ASUs will be Advanced Research Methodology and another Critically Annotated Bibliography. An essay of approximately 5000 words is normally required for each ASU.

Research Projects

RPs are field-based studies thematically linked to the proposed dissertation. A written paper of between 7,500 and 10,000 words is normally required for each RP.

Dissertation

The dissertation is a written commentary of no more than 60,000 words, drawing together the arguments and conclusions of the ASUs and RPs.

Exemptions

Candidates may be eligible for exemptions of up to two advanced study units and two research projects depending on their qualifications and experience and the relationship of prior study with the nominated ASUs and RPs in their program plans.

Specialised strands

Although the DBA program is an individual program, we have developed a number of specialised strands:

- Corporate governance
- Innovation and entrepreneurship
- Strategic management
- Economic and business development
- Marketing
- Accounting
- Organisation leadership and change.

Doctor of Business Administration *cont...*

Other strands

Other strands include:

- Finance
- Economics
- Strategic Management
- Law
- Human Resource Management
- Organisational Behavioural Theory
- Tourism.

Requirements for enrolment

Enrolment is initially probationary. The three main requirements at the time of lodging the application are:

1 Summary of Research Proposal for Dissertation

This involves identifying a business problem that is of personal interest to the candidate and of significance to business management. A 250-word summary of the research proposal for dissertation is required, including the following:

- (a) a short title
- (b) a description of the problem that is to be investigated and its significance
- (c) a theoretical framework underpinning the proposed research
- (d) objective of the proposed research
- (e) research methods to be employed.

2 Summaries of Advanced Study Units and Research Projects

Summaries of approx. 250 words are required for Advanced Study Units 2 and 3 and the first two Research Projects of the planned program of study.

The summaries would normally include a brief description of the issues to be studied, the significance of the issues and the methods to be employed. As candidates study ASU1: *Advanced Research Methodology* and ASU4: *Critically Annotated Bibliography* as a group under the guidance of academic staff, summaries for these units are not required. Titles of the remaining two RPs should also be provided.

Details of ASUs 1 and 4 and RPs 3 and 4 are to be provided at the time of applying for confirmation of candidature.

3 Program Plan

This should follow the DBA program structure shown below and include the following:

- Titles of all ASUs, all RPs and the dissertation
- Names of leaders (supervisors) for each segment of study and the expected dates for commencement and completion of each ASU and each RP.

The summaries of research proposal for dissertation, summaries of ASUs and RPs and the program plan are to be developed by the candidates in conjunction with their prospective supervisors.

Program Plan

	Semester 1	Semester 2	Semester 3	Semester 4	Semesters 5 & 6
Adv Study Unit	ASU1	ASU2	ASU3	ASU4	Dissertation
Title	Advanced Research Methodology			Critically Annotated Bibliography	Title
Leaders					Supervisor/s
Date commence					Date commence
Date complete					Date complete
	Semester 1	Semester 2	Semester 3	Semester 4	
Research Project Title	RP1	RP2	RP3	RP4	
Leader/s					
Date commence					
Date complete					



Master of Business MBus

School of Business

Master of Business

The Program

The Master of Business is a research degree awarded after external examination of a thesis prepared by the candidate. The MBus has no formal coursework requirement. The research degree can be completed full-time in 1-2 years or part-time in 2-4 years.

Requirements for enrolment

To enrol, candidates submit with their applications a 250-word summary of proposed research that is appropriate and feasible for the Master's degree by research candidature. Normally the proposal would include a short title, a description of the problem that is to be investigated and its significance, objective of the proposed research and research methods to be employed. It must be very precise and possible to be completed within the period of candidature. The proposal is prepared by candidates in conjunction with the prospective supervisors.

Thesis

The thesis (maximum length 40,000 words) reports original scholarship and research carried out under the guidance of at least two supervisors.

Research higher degree studies require commitment and dedication, but students in the School of Business will find their studies rewarding and enjoyable. We provide continuous guidance and supervision from your first formulation of a research proposal to the completion of your thesis or dissertation, and strive to make sure you achieve your goals.